



This 8-hour seminar provides an overview and strategy for developing sustainable poultry production. Learn how to start effectively breeding, growing and marketing poultry products that are both sustainable and profitable.



## SEMINAR OVERVIEW

**PURPOSE** - Explaining sustainable poultry production models

**PRODUCT** - Defining the true historical meaning of standard-bred poultry

PROCESS - Understanding the foundational pillars of sustainable poultry production

**PROGRAMS** - Developing a strategy and plan for success



## JIM ADKINS

Founder and President of SPN-USA, Jim is passionate about people and poultry. For the past 35 years, he has raised over 50 breeds and varieties of standard-bred poultry (that includes chickens, ducks, geese and turkeys).

## ONLINE REGISTRATION @ WWW.SPNUSA.COM/SLOWPOULTRY

DATE:

COST:

**LOCATION:** 

CONTACT:

SEMINAR TIME: 9:00AM - 5:00PM REGISTRATION OPENS at 8:30AM